



M E D I A K I T

runner magazine

<https://runnerdetroit.run>



runner magazine began in April 2020 as a grassroots arts and culture publication for Detroit. Growing out of a need for critical writing and an impulse to archive local happenings, runner presents the perspectives of artists and thinkers whose visions for the future are influenced by the city's brilliant cultural legacy and its current post-industrial state. We cover contemporary art, music, literature, theater, film, fashion, architecture, and activism, and also delve into the lesser-documented historical movements and figures who have shaped life in the Motor City.

Our platform serves as a resource for an audience curious about creative communities in Detroit, and how their voices resonate with global conversations. Over the years, our reach has grown to include national and international interest, prompting new collaborations and partnerships while also introducing local readers to outside perspectives. Since 2025, we have been working with Ra & Olly Ltd. to distribute our print issues globally, and in 2026, we started to expand our editorial focus into new places with a goal of discovering and incorporating unfamiliar voices into the network.

Inspired by the strawberry runner's above ground horizontal propagation, *runner magazine* aims to connect groundbreaking artists and thinkers in Detroit with like-minded creatives around the world.

Founder and Lead Editor

Ashley Cook

Editorial Team

Marissa Jezak

Kellen MacGregor

Website: <https://runnerdetroit.run>

Email: mail@runnerdetroit.run

Instagram: [@runner.mag](https://www.instagram.com/runner.mag)

SoundCloud: [runner magazine](https://www.soundcloud.com/runner-magazine)

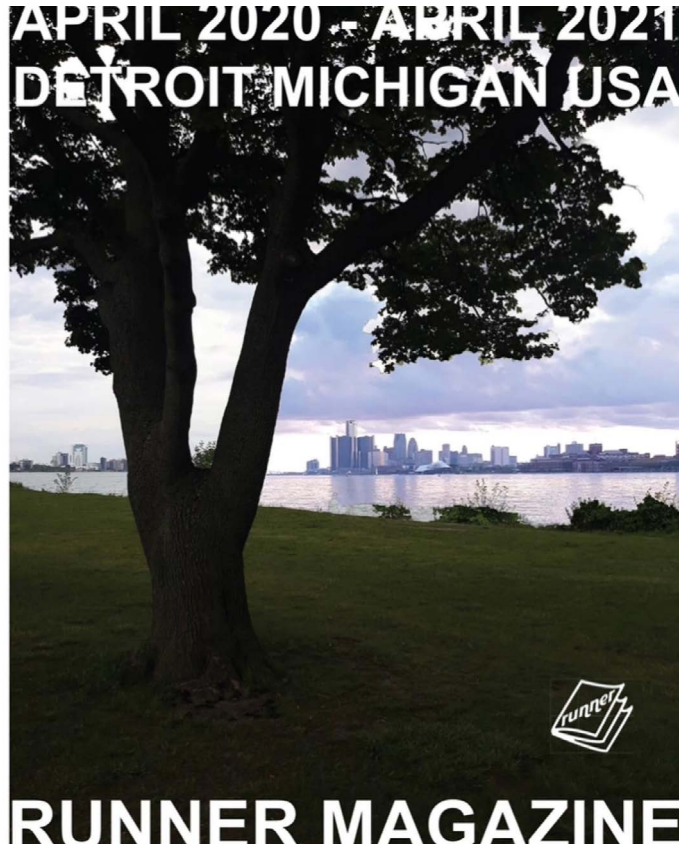
Advisory Board

Lee Ambrozy

Aaron Bogart

Chris Pinter

RUNNER MAGAZINE APRIL 2020 - APRIL 2021 DETROIT MICHIGAN USA



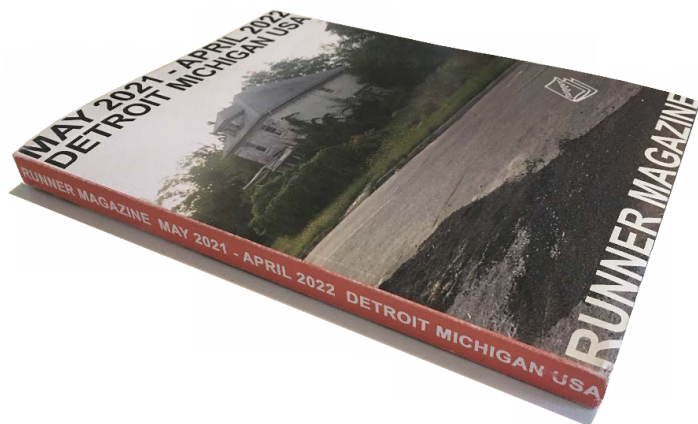
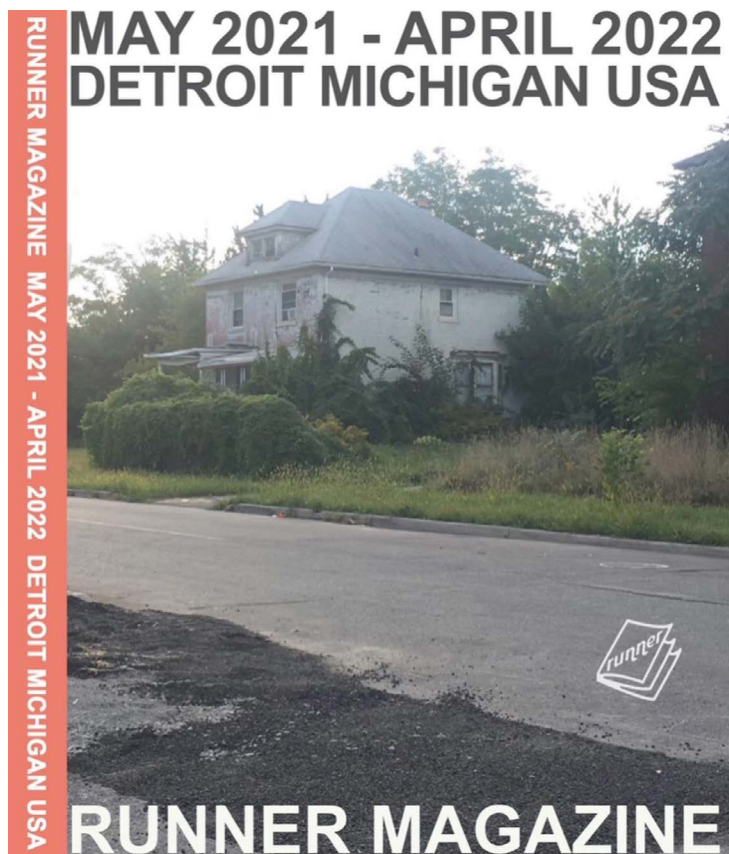
Issue 1

April 2020-April 2021 Print Issue

38 texts / 250 pages in full color

SOLD OUT



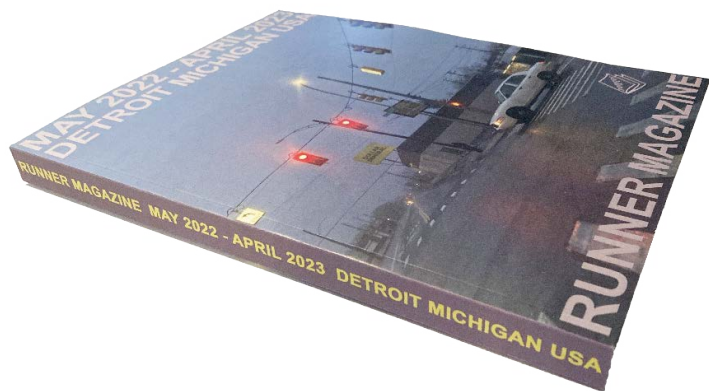


Issue 2

May 2021-April 2022 Print Issue

39 texts / 250 pages in full color

SOLD OUT

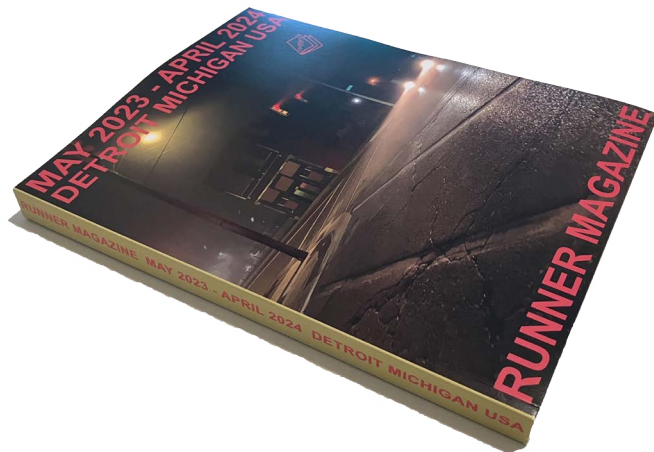
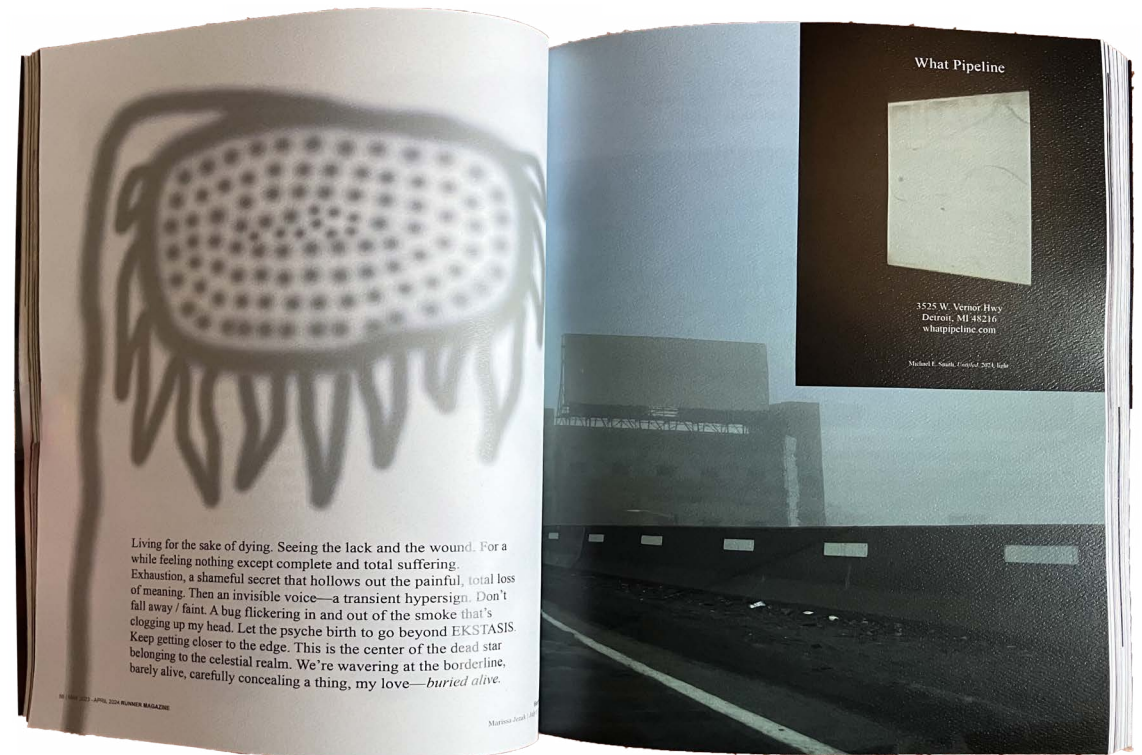
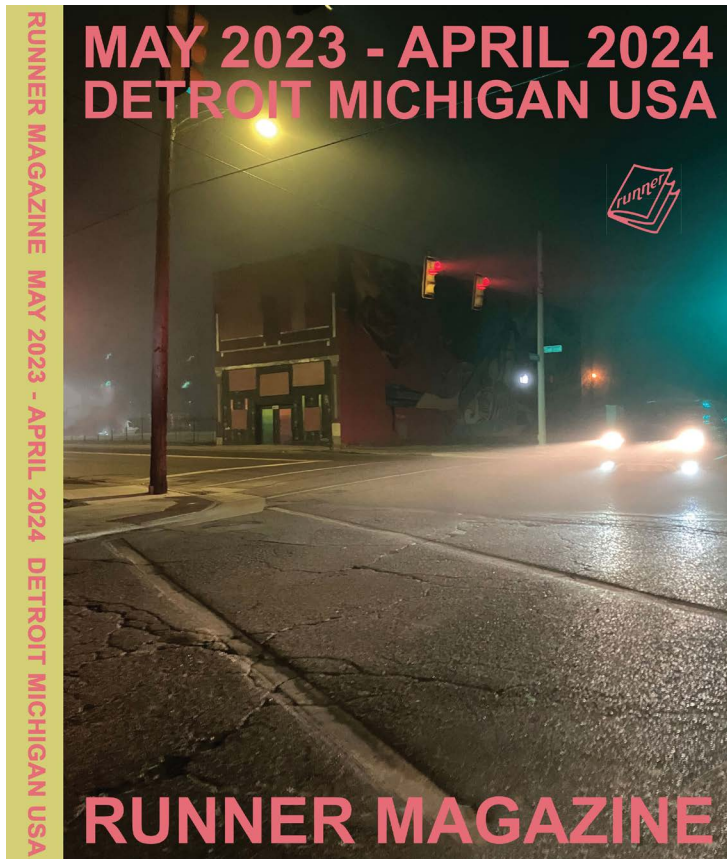


Issue 3

May 2022-April 2023 Print Issue

50 texts / 252 pages in full color

SOLD OUT

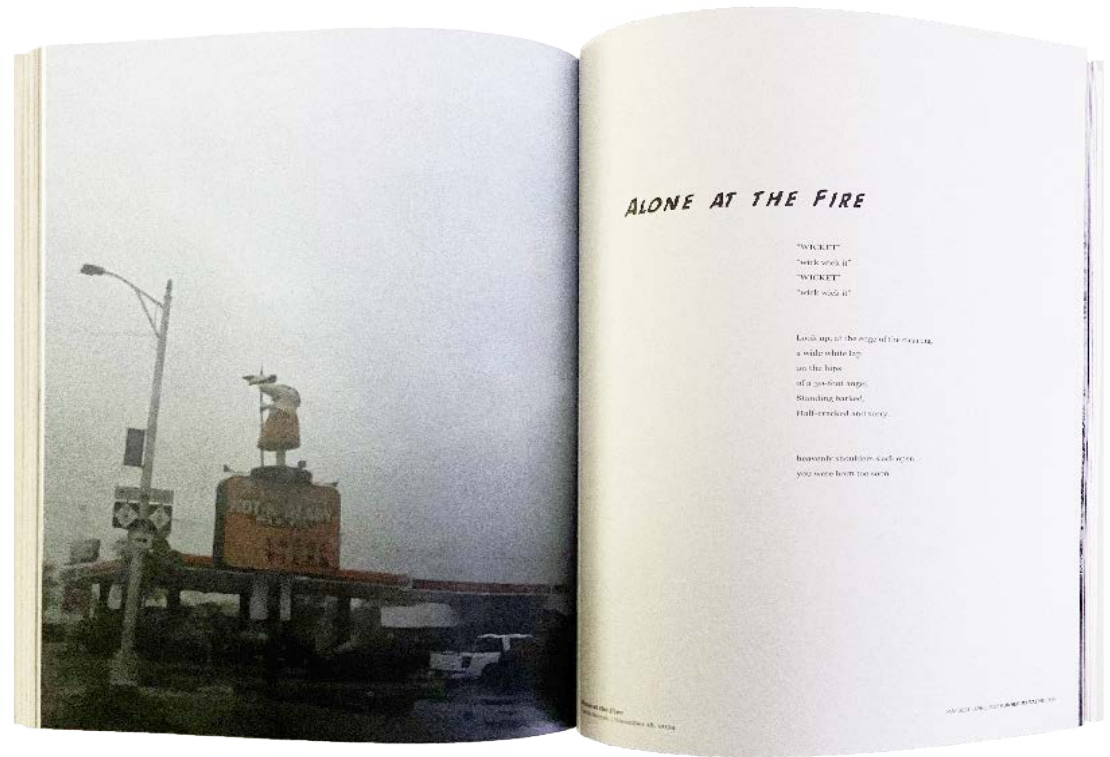
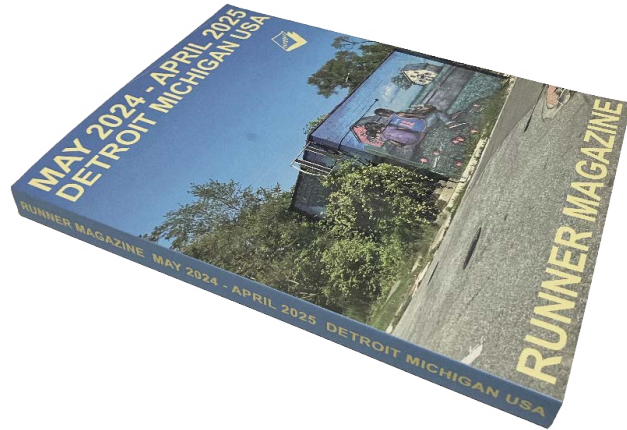
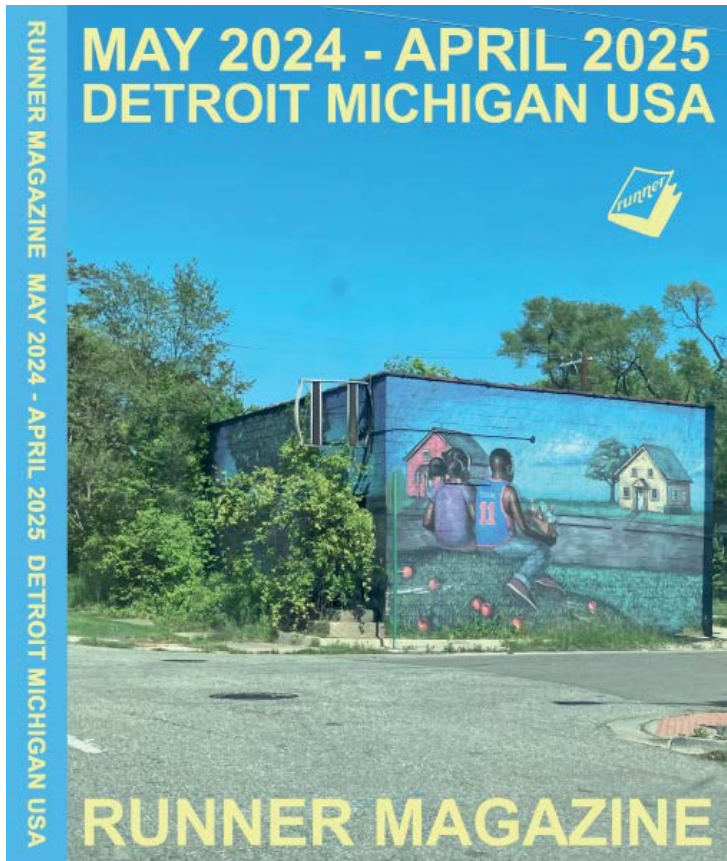


Issue 4

May 2023-April 2024 Print Issue

60 texts / 260 pages in full color

SOLD OUT



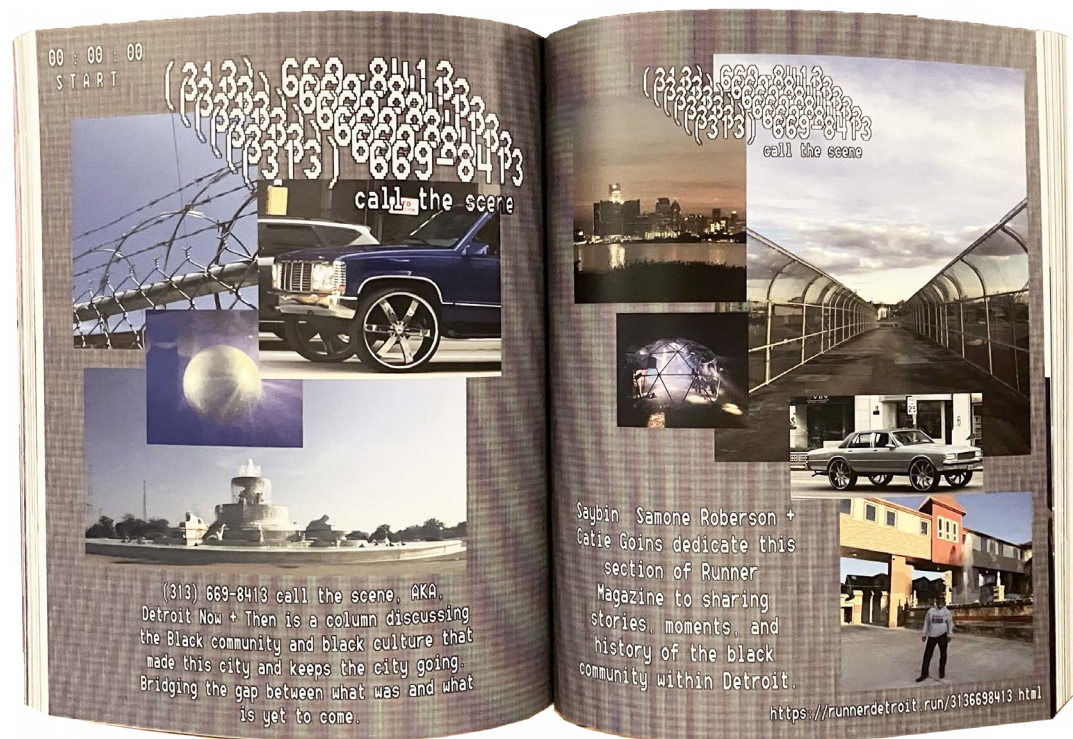
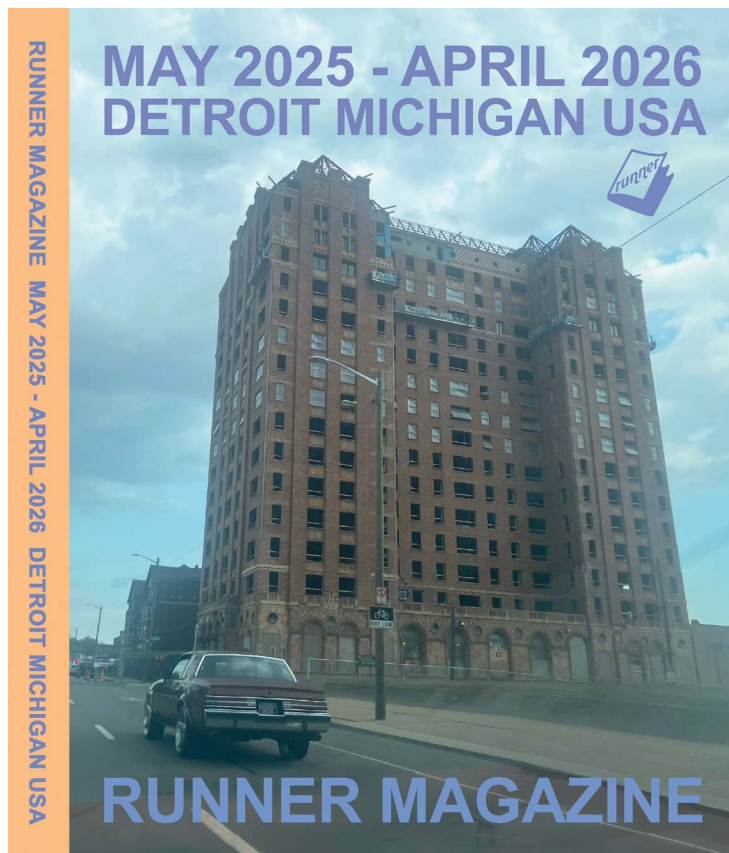
Issue 5

\$30

May 2024-April 2025 Print Issue

60 texts / 248 pages in full color

Available for purchase



Issue 6

\$30

May 2025-April 2026 Print Issue

50 texts / 260 pages in full color

Available for purchase

COLUMNS

runner magazine also works with artists and writers to produce and publish a variety of different columns.

Each column functions as an independent publication run by the individuals, with logos and aesthetics of their own.

(313) 669-8413, Call the Scene AKA Detroit Now + Then

A monthly column discussing the Black community and black culture that made this city and keeps the city going

ASTROLOGY

Quarterly Astrology Horoscopes by Theresa Ndrejaj

ON VIEW

Short-form writing on exhibitions with an emphasis on the ethics of looking.

detroit-coded

Seasonal street-fashion coverage by Sage Sherlock

GLOBAL ALLSTARS

Interviews with international artists by Ashley Cook

MELTDOWN MEALS

A Detroit-based food column by Michael Hirsch

SOUND and VISION

Film reviews with a focus on sonic and visual elements by Oliver Shaw

Studio Visit

Glimpses into the studios of Detroit artists, curated by Marissa Jezak

SOUNDCLOUD

We often invite local djs and music producers to make mixes. You can access them on our SoundCloud page.

→ ↻ 🔒 soundcloud.com/runnermagazine

Home Feed Library Search **Get \$15** For Artists Upload

runner magazine

ARTIST PRO

All Popular tracks Tracks Albums Playlists Reposts

Your Insights Station Share Edit

Spotlight (0/5)

Spotlight 5 tracks or playlists at the top of your profile to get them more plays.

Recent



runner magazine
Top of the Year mix by Sussex Smooth, The Selector

1 month ago
Hip-hop & Rap

45:13

Write a comment

22

Turn fans into your biggest supporters

With Artist Pro, you can ask your fans to support you directly, right from your profile.

Get Started Learn more

Followers	Following	Tracks
139	34	28

a grassroots publication project based in Detroit, Michigan. Est. 2020

runnerdetroit.run/

13 LIKES View all

runner magazine
Top of the Year mix by Sussex S...

WE OFFER ADVERTISING SPACE IN OUR PRINT ISSUES.

Purchasing advertising space in our books guarantees a full-color printed page integrated into a collection of pieces that cover cutting-edge art, culture and criticism from Detroit and distributed locally, nationally and internationally.

BUSINESSES AND ORGANIZATIONS THAT HAVE BEEN FEATURED SO FAR INCLUDE:

Art Detroit Now	Meta Physica Wellness Center
Belle Isle Viewing Room	Middle Node
Block Party Puzzles	Mother of Pearl
Buffalo Prescott	Mouse Gallery
CAVE	Paul Karas Studios
Ceramics School	Pence Fine Art Services
Clyde Moop Realty	Periodicals
College for Creative Studies	Porcelinen
Colorful Fire	Project Campo
Cranbrook Academy of Art	Reyes Finn
Detroit Kung Fu Academy	Semiotext(e)
Dungeon Detroit	Spaysky Fine Art Gallery LLC
Forest Bakery	The Belt Line Center
Floating Opera Press	The Barbership Art & Book Gallery
Iven Depo	The Detroit Institute of Arts
Jeff's	What Pipeline
Katie Hawley Studios	Worst Lady
Louis Buhl & Co.	

WE THROW ANNUAL BOOK LAUNCHES AS WELL AS OTHER COMMUNITY EVENTS. HERE ARE SOME FLYER DESIGNS:

fans on, but for non-vaccinated attendees, please plan to wear a mask to help keep our community safe.

APRIL 2020 - APRIL 2021
DETROIT MICHIGAN

Book: \$35
RUNNER MAGAZINE

+ LIMITED EDITION DIGITAL PRINTS FOR SALE

Totes \$15

runner magazine
APRIL 2020 - APRIL 2021
Book Launch + Dance Party

at **CAVE** inside Russell Industrial Center
July 17, 2021 8:30pm-whenver
BLACKMOONCHILD_ARIEL SPORTS____
AK640S____

\$5 cover
FREE entry if you buy a book!

PAY AT THE DOOR - CASH OR
VENMO: @RUNNERMAGAZINEDETROIT

Event flyer for the launch of Issue 1 at CAVE

MAY 2021 - APRIL 2022

SUNDAY, JULY 17, 2022
4PM - SUNDOWN

BOOK LAUNCH & TAILGATE free

on Belle Isle!

runner magazine

runner
MAY 2021-APRIL 2022

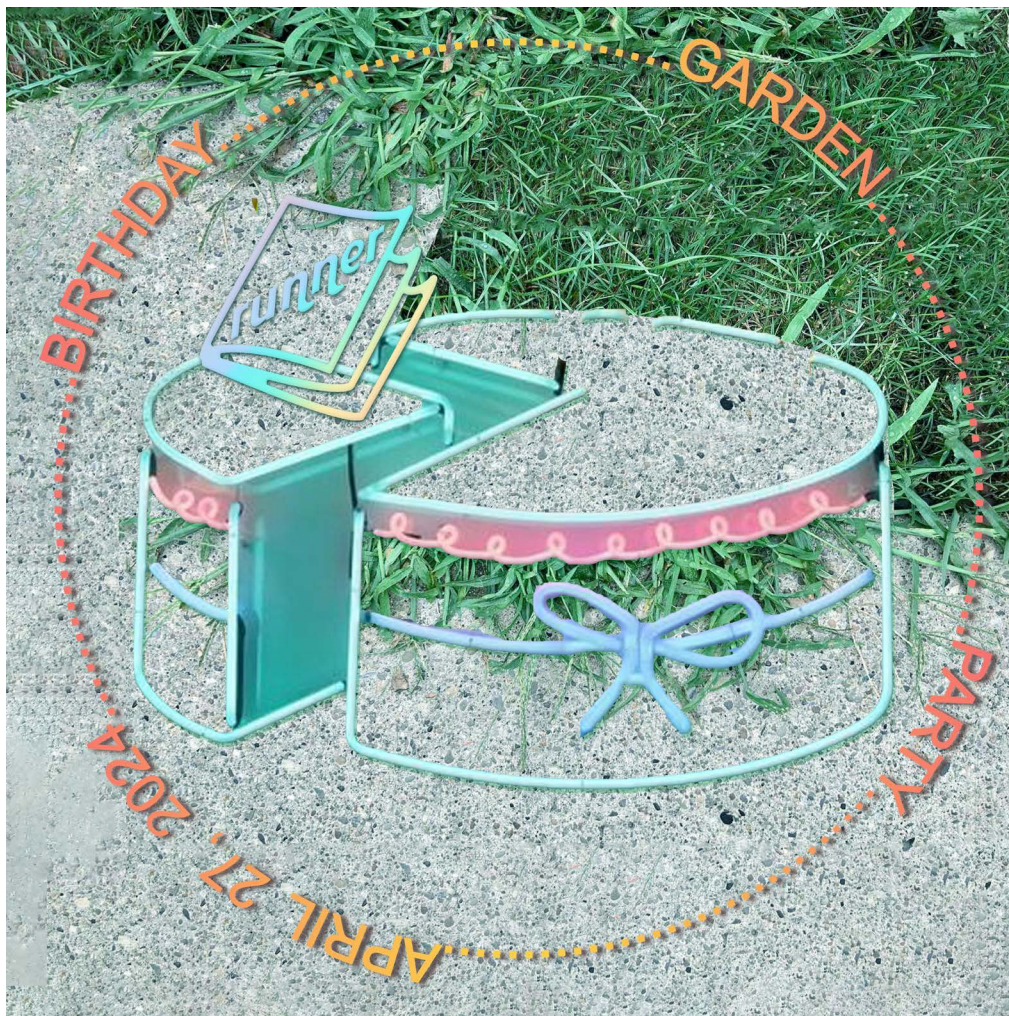
Event flyer for the launch of Issue 2 on Belle Isle



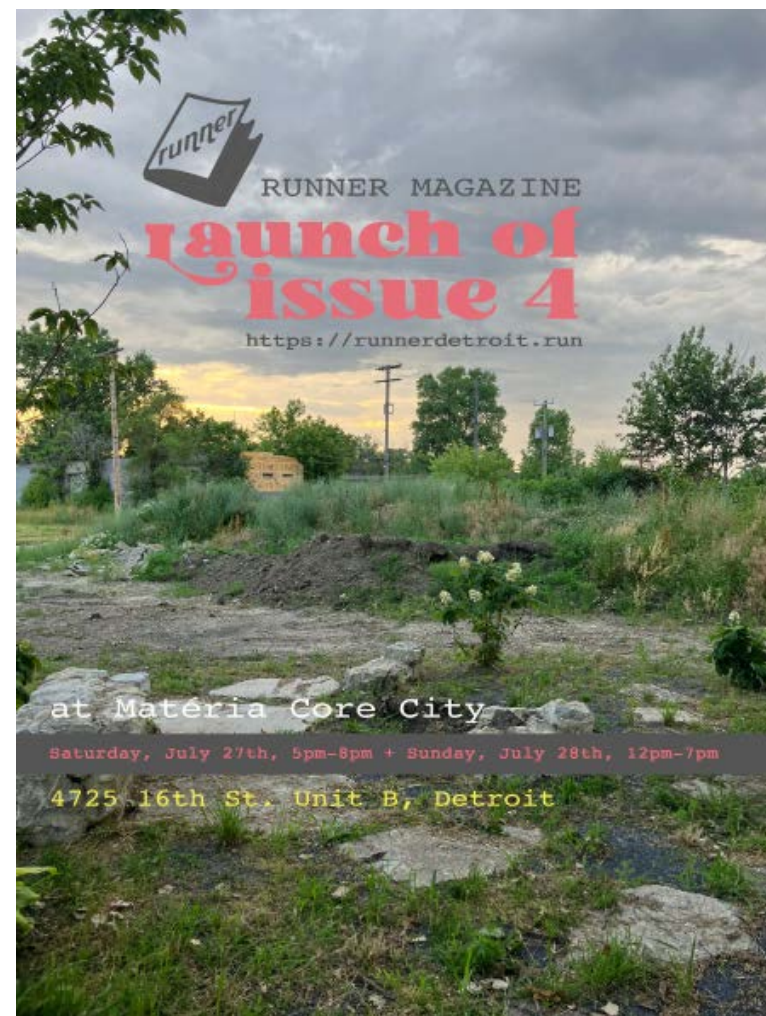
Event flyer for *runner magazine*'s 3rd birthday party at Monday is the New Monday, Motor City Wine



Event flyer for the launch of Issue 3 at Belle Isle Viewing Room



Event flyer for *runner* magazine's 4th birthday party in a garden



Event flyer for the launch of Issue 4 at Matéria



Event flyer *runner magazine's* presentation at Silo Assn. in Switzerland



Event flyer for the launch of Issue 5 at Always Tomorrow

I S S U E 6

runner

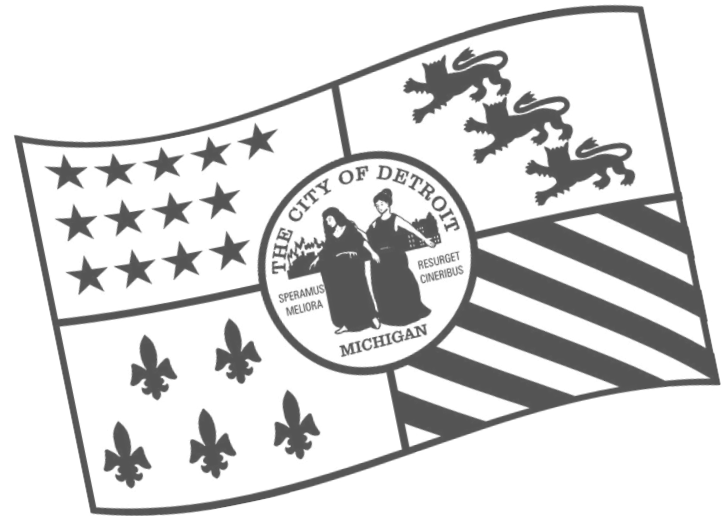
LAUNCH AT
BUFFALO PRESCOTT

SEPTEMBER 26

6 P M - 1 0 P M

LIVE DJ SETS BY
OTODOJO + NARIZ DE PERFIL

11411 BUFFALO ST, DETROIT, MI



Event flyer for the launch of Issue 6 at Buffalo Prescott

***runner magazine* is distributed locally, nationally, and internationally by Ra & Olly Ltd.**

Some of our stockists include:

Periodicals - Detroit, MI, USA

The Barbershop - Hamtramck, MI, USA

Casa Magazines - New York City, NY, USA

TOMO Mags - Austin, TX, USA

Point of View - Fort Worth TX, USA

Reading Room - Milan, Italy

Magazine Appreciation Society - Glasgow, Scotland

Peseta Cafe y Presna - Valladolid, Spain

Athenaeum Nieuwscentrum - Amsterdam, Netherlands

Gora Gora Books - Zurich, Switzerland

Librairie la Dispersion - Geneva, Switzerland

Monthly Website Visits: 6,000+ visits per month

Current print circulation: 1,300 books

Instagram Followers: ~ 3,600

**If you are interested in contributing to the magazine or placing an ad in our next print issue,
please email us at mail@runnerdetroit.run**

Also! SUBSCRIBE to our MONTHLY NEWSLETTER

and

Follow us on **INSTAGRAM**

and **SOUNDCLOUD**